

management of the various departmental programs. The Branch has specialists in the following disciplines: medicine, pharmacy, economics, sociology, demography, political science, statistics and administration.

Standards and consultation. The Department of National Health and Welfare extends technical advisory services to provincial agencies, universities, and other organizations for the development of health programs, health manpower, and health research. Consultative services are available through the various administrative units of the Department responsible for federal-provincial health care programs such as hospital insurance, medical care insurance, and health grants programs that have a service, demonstration, research or educational objective: the Non-medical Use of Drugs Program, the Family Planning Grant, the National Health Research and Development Program, and the program for health manpower development. Consultants are engaged in health facilities design and in most areas of community health including mental health, dental health, child and maternal health, rehabilitation, geriatrics and clinical nutrition, with a particular emphasis on health education and promotion.

Co-ordination and promotion of health standards development is now centred in the Health Standards and Consultants Directorate of the Health Programs Branch. The Health Facilities Design Division provides an information and consultation service on design and plant operation. Other technical advice is available through programs directly operated by the Department for health protection including the safety of foods, drugs, and health appliances, environmental health, the Laboratory Centre for Disease Control, and other specialized areas.

5.1.4 International health services

Through this service, Canada actively assists and co-operates with the World Health Organization (WHO), other specialized agencies of the United Nations, and units such as the United Nations Commission on Narcotic Drugs, whose programs have a substantial health component or orientation. This service also organizes the participation of health personnel in bilateral exchanges with countries having scientific, technological, and cultural agreements with Canada. Health training is provided for a number of persons coming to Canada each year under the WHO/PAHO Fellowships Program and likewise, under the same Program, travel-study grants are given to a number of Canadians in the field of public health.

Canadian experts in public health and health sciences undertook specific assignments abroad during the year in response to requests from the World Health Organization and the Pan American Health Organization.

To carry out Canada's obligations under the International Health Regulations, the Department of National Health and Welfare maintains quarantine measures for ships and aircraft entering Canadian ports and provides accommodation and medical care for persons arriving in Canada who require quarantine.

The Department is responsible for the enforcement of regulations governing the handling and shipping of shellfish under the International Shellfish Agreement between Canada and the United States. Other responsibilities include the custody and distribution of biological, vitamin, and hormone standards for WHO and certain duties in connection with the Single Convention on Narcotic Drugs, 1961.

5.1.5 Fitness and amateur sport

Canada's Fitness and Amateur Sport Program seeks to improve the fitness level of Canadians and to encourage their participation in physical recreation and amateur sport. Established in 1961 by an Act of Parliament, the program in the 1975-76 fiscal year will spend approximately \$21 million toward this objective. The program is administered by the Fitness and Amateur Sport Branch of the Department of National Health and Welfare. Within the Branch are four divisions: Sport Canada; Recreation Canada; Program Operations and Administration; Planning, Research and Evaluation. The activities of the Branch can be grouped under four broad program areas: promotion and communications, resource development, training, and competitions.

Promotion and communications. The production and distribution of brochures and films, the setting up of displays, and the staging of conferences are a regular part of the Branch's promotion and communications effort. The Sport Demonstration Tour, support for